

Lund, March 15, 2011

## Axis introduces high-performance, four-channel video encoder blade with H.264 and audio

Axis Communications introduces a new video encoder blade supporting high performance H.264 with true multi-streaming and two-way audio support on each channel, allowing operators to communicate with visitors. The new video encoder enables analog cameras to be integrated into a more powerful IP-based video surveillance system.

“The new video encoder blade brings the benefits of intelligent network video and audio to existing and new analog systems” says Erik Frännlid, Director of Product Management, Axis Communications. “With the new blade, Axis video encoder offering is the market’s most comprehensive set of network capabilities, optimizing the network video solution for security, efficiency and manageability”.

The video encoder blade, which supports all types of analog video cameras, convert analog signals into digital streams that are subsequently sent over IP networks for viewing and recording on networked computers. AXIS Q7414 supports high performance H.264, with true multi-streaming from each channel. It has four analog video channels as well as four bi-directional audio channels and can provide multiple, individually configurable video streams from each channel at full frame rate in all resolutions. The built-in phantom power source with adjustable input gain simplifies the installation of balanced microphones.

The new blade fits perfectly into AXIS 291 1U Video Server Rack and AXIS Q7900 Rack, which is a high-density rack solution with support for up to 84 analog cameras.

AXIS Q7414 includes intelligent capabilities such as enhanced video motion detection and active tampering alarm as well as pan, tilt, zoom support on each individual channel. The video encoder blade is supported by AXIS Camera Station video management software, as well as the industry’s largest base of application software through Axis’ Application Development Partner program. The product will be available in Q2 2011.

For photos and other resources, please visit:

[http://www.axis.com/sv/corporate/press/press\\_material.htm?key=q7414](http://www.axis.com/sv/corporate/press/press_material.htm?key=q7414)

### **About Axis**

Axis is an IT company offering network video solutions for professional installations. The company is the market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.



AXIS Q7414 Video Encoder Blade brings the benefits of intelligent network video and audio to existing and new analog systems. The image shows a rack with 14 four-channel video encoder blades.



*Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm under the ticker AXIS. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com).*

***For further information about Axis Communications, please contact:***

*Lena Hedén, PR Marketing Manager, Axis Communications*

*Phone: + 46 46 272 1800, E-mail: [pressoffice@axis.com](mailto:pressoffice@axis.com)*