

Lund, April 6, 2011

Axis makes wide area surveillance easy and affordable with small, 12x-zoom PTZ dome cameras

Axis Communications, the market leader in network video, today introduces affordably priced indoor and outdoor pan/tilt/zoom dome cameras with 360° pan for overview surveillance and 12x optical zoom for detailed views. Measuring less than 19 cm (7.5") wide, the compact AXIS P5512/-E PTZ Dome Network Cameras are ideal for stores, banks, warehouses, parking lots, construction sites and business premises.

“With the new AXIS P5512/-E cameras, Axis is making its professional line of PTZ domes even more affordable to any users requiring full 360° pan for broad surveillance coverage, and 12x optical zoom with autofocus for sharp, detailed views,” says Erik Frännlid, Axis’ Director of Product Management. “AXIS P5512/-E cameras enable users to remotely monitor and secure one or more business locations.”



The indoor AXIS P5512 (left) and outdoor AXIS P5512-E (right) are easy-to-install and affordably priced professional pan/tilt/zoom dome cameras.

The cameras have day and night functionality, which means that they automatically change to black and white mode in low light conditions for clearer video.

The PTZ dome cameras enable full frame rate 4CIF resolution video in H.264 and Motion JPEG. H.264 greatly optimizes bandwidth and storage use without compromising image quality, while Motion JPEG is supported for increased flexibility. Multiple streams configured at different frame rates or resolution can be sent simultaneously.

The indoor AXIS P5512 has an IP51 rating for protection against dust and dripping water, enabling the camera to function even when a sprinkler system is activated. The camera comes with a mounting kit for hard-ceiling and drop-ceiling, which enables only the moving camera part to be visible for discreet installations.

The outdoor AXIS P5512-E has IP66 and NEMA 4X ratings for protection against rain, snow, sun and dust. No additional enclosures are needed, which saves time and money, and minimizes installation mistakes. Both indoor and outdoor models are powered using Power over Ethernet (PoE) IEEE 802.3af, which further simplifies installation since only one cable is required for power, video and PTZ controls.

Audio support in the indoor AXIS P5512 enables users to remotely listen in and communicate with, for example, intruders, and can trigger an alarm when unusual sounds are detected. The indoor camera can also connect to external devices such as sensors and relays to, for example, turn on lights or lock doors. AXIS P5512/-E cameras support AXIS Camera Application Platform, which enables the installation of video analytic applications from Axis’ partners. They also have a built-in SD/SDHC memory card slot that enables recordings to be stored locally.

The cameras are supported by AXIS Camera Station video management software, as well as the industry’s largest base of application software through Axis’ Application Development Partner program. AXIS P5522/-E cameras will be available to order in May 2011.

For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p5512 and www.axis.com/corporate/press/press_material.htm?key=p5512e.

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

For further information about Axis Communications, please contact:

Lena Hedén, PR Marketing Manager, Axis Communications

Phone: + 46 46 272 1800,

E-mail: pressoffice@axis.com



www.use-ip.co.uk

01304 827609